ARIZONA FAFSA KICK-OFF

SEPTEMBER 30, 2020
9:30AM-11:30AM
Speaker: Julie Sainz
FAFSA Challenge Project Manager
Arizona FAF$A Challenge

2020-2021 School Year
State FAFSA Completion Rate Goal

Current Goal: 52%

Goal by 2030: 78%
NEW Dashboard Features
NEW Dashboard Features

Current FAFSA Completion Rates
Arizona State Goal: 52% of High School Seniors complete a FAFSA
Reference lines reflect the state goal in the County View and individual school goals in the District View.

<table>
<thead>
<tr>
<th>Arizona</th>
<th>FAFSAs Completed</th>
<th>FAFSAs Submitted</th>
<th>FAFSAs Needed for Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>46%</td>
<td>34,953</td>
<td>2,363</td>
<td>4,836</td>
</tr>
</tbody>
</table>

Select a View Option
Count view

Graham
FAFSA Submitted Rate: 3%
Number Needed to Reach Goal: 11
NEW Dashboard Features

Arizona

<table>
<thead>
<tr>
<th>School District</th>
<th>FAFSAs Completed</th>
<th>FAFSAs Submitted</th>
<th>FAFSAs Needed for Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peoria Unified School District</td>
<td>34,953</td>
<td>2,363</td>
<td>4,836</td>
</tr>
<tr>
<td>Peoria Flex Academy</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>

Select a View Option
District View

Select a School District/Charter Holder (Applies Only Under District View)
Peoria Unified School District

Ironwood High School
Liberty High School
Centennial High School
Peoria High School
Surprise Mountain High School
Cactus High School
Raymond S. Kellis
Peoria Flex Academy
AZ FAFSA Partner Network

Arizona FAFSA Partner Network
Use the highlighters below to find specific counties, districts, schools, or programs in the network.
Each dark grey circle represents a school; hover over a circle to see the school name, current FAFSA completion rate, and partner programs.

Schools without Partners
Hover over a school name in the table to view the current FAFSA completion rate and partner programs available in the county and district.
New Partnership

$500, Monthly senior scholarship opportunity

(3) FREE College Access Professional (CAP) Training courses to our end of year FAFSA Challenge winners

FAFSA Promotion to Support the 52% State FAFSA Completion Goal
Let the Games Begin!

Who Will Win the Trophy?
Arizona Department of Education

- **Post-Secondary Coordinator:** Andrea Glenn
  
  Supports districts, charters, & schools in thinking through the personalization of all pathways through high school and on to college and career for every student in Arizona.

  Supports all pathways that students can enter into postsecondary education.

  Fosters partnerships with higher education and the community college system to strengthen, coordinate, and align programs and policies which support students entering college & the workforce.

  Works across ADE to coordinate all internal ADE efforts that support college & career pathways.

  Works with Local Education Agencies to develop comprehensive plans for college and career pathways for AZ students.

  Ways I can support you:

  - ECAP (along with Amanda Nolasco-School Counselor Specialist)
  - College App Events
  - FAFSA Challenge
  - Advocacy
  - Professional Development for teachers, counselors, admin
  - Connecting schools with postsecondary institutions (admissions reps, programs, financial aid advisors, etc)
  - Sending out communication utilizing ADE platform.

  Contact Info:

  - Andrea Glenn
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  - 602-364-4799
Speaker: Rachel Yanof
Executive Director Achieve60AZ

Student Panelists:
Becky Almanza-Arizona State University
Yozaline Arroyo-Estrella Mountain Community College
Alexis Reyes Lee-Northern Arizona University
Ask Benji

- FAFSA chatbot powered by Artificial Intelligence
- **Free for students, free for schools**
- Responds 24/7 to FAFSA and Financial Aid questions
- Nudge students with info about college application process, friendly reminders, event notifications, or upcoming deadlines.
- Built for Arizona students
Leveraging Artificial Intelligence to Expand FAFSA Support

• Completely virtual tool, managed by humans
• Answers at your fingertips
• Reduce burden of searching for complex answers
• Relieves counselors / college access staff
• Moves from a reactive response, to proactive behavior (timely & specific nudge messaging)
Ask Benji

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Speaker: Rich Nickel
President & CEO