ARIZONA FAFSA KICK-OFF
SEPTEMBER 30, 2020
9:30AM-11:30AM
09:30AM-10:30AM **PLENARY**

*Speakers:*
- Roxanne Murphy
- Julie Sainz
- Kaitlin Harrier
- Andrea Glenn
- Superintendent Kathy Hoffman
- Rachel Yanof
- Becky Almanza
- Yozaline Lizeth Arroyo
- Alexis Reyes-Lee
- Heidi Doxey
- Rich Nickel

10:35AM-11:00AM **BREAKOUT SESSION 1**

**AZ FAFSA Dashboard**
Explore all of the new features and enhancements that have been added to the AZ FAFSA Dashboard to assist high schools with tracking their FAFSA completion rates. Plus, learn all about the fun and exciting AZ FAFSA Challenge competitions and school incentives for the 2020-2021 school year!
*Presenter: Julie Sainz*

**Local FAFSA Resources**
Join College Depot, the Northern Arizona College Resource Center and the Regional College Access Center to hear about local FAFSA supports.
*Presenters: Kristopher Seydel, Megan Dales, Georgina Valencia*

**FAFSA 101: The Basics**
This session is designed to outline steps in the application process, mistakes to avoid, as well as highlighting some resources for assistance.
*Presenter: Diana Mateer*

**Ask Benji**
Learn how Arizona partners have created virtual student supports through Ask Benji, a FAFSA chatbot powered by Artificial Intelligence and programmed to support Arizona students and educators.
*Presenter: Heidi Doxey, Dr. Sylvia Symonds*
Bitmoji Virtual Offices
Join two high school counselors as they show you their Bitmoji Virtual Offices. Learn a quick overview of how they set them up and how they use it with their students in person and remotely. Leave with resources to help you set up your own Bitmoji Virtual Office.

Presenters: Katie Williams, Kristy Meyers

Mindfulness and Resilience in Uncertain Times
How can we build resilience in the face of life’s challenges? How can we support others while maintaining balance in our own lives? This session will offer information on how mindfulness can keep you “in the moment” to help reduce anxiety and free up room in your mind to better care for yourself and others. We will discuss stress reactions and why they are important to resilience-building and an experiential mindfulness activity will be offered.

Presenter: Dr. Nika Gueci

11:05AM-11:30AM BREAKOUT SESSION 2

FAFSA Finish Line Data
This breakout session offers an overview of how to access your senior class student-level FAFSA completion data, as well as sharing best practices on how to utilize the data to customize student & parent outreach activities (e.g. targeted e-mail & call campaigns, social media, virtual counseling sessions etc.).

Presenters: Daniel Helm, dhelm@azhighered.gov; Deena Lager,

Virtual FAFSA Protocol
In this session we'll take a look at how Phoenix Union High School District is responding to the need to provide students college application and FAFSA support in a virtual setting. Through persistence, partnerships, and protocols, Phoenix Union is making assistance available to the Class of 2021.

Presenters: Laila Sarah, Maria Mata
**FAFSA 201: Advanced Topics**
This webinar is designed to address complex questions that may arise when completing a FAFSA application, such as: Who’s the Parent? Dependent or Independent? Who’s in the Household? Homeless and Foster Students; and Tax Transcripts.
*Presenter: Diana Mateer*

**An ASU Tradition of Parent Engagement Success: Virtual Approaches that Work**
Family engagement plays a critical role in helping students navigate their way to higher education but the pandemic brings a new set of challenges for families. This session will provide strategies to engage, and activate parents based on best practices from two nationally recognized programs: the Hispanic Mother-Daughter Program and the American Dream Academy at Arizona State University. The session will focus on resources, strategies and lessons learned from using social media, texting platforms to traditional phone calls when connecting virtually with families.
*Presenter: Marcela Lopez*

**DACA Resources**
This session will cover information regarding higher education pathways for Undocumented, DACAmented, and students from mixed status families. Participants will walk away with an understanding of best practices and resources available for immigrant students interested in pursuing a higher education.
*Presenter: Dr. Carolina Silva*

**FAFSA Action Planning-Strategize and Connect on Implementing New Practices**
Looking for a FAFSA completion strategy for your school? Strategize and connect with statewide peers on implementing new practices in this open format session.
*Presenters: Roxanne Murphy, Andrea Glenn*

11:30AM- 11:35AM  **CLOSING AND PRIZES**
THANK YOU!